

Michael J. Trim Jr

Gainesville, Florida

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EDUCATION

University of Florida, College of Journalism & Communications

Gainesville, Florida

M.A. in Mass Communication Candidate

Graduation: May 2028

Florida A&M University, School of Journalism & Graphic Communication

Tallahassee, Florida

Bachelor of Science, Broadcast Journalism

Graduated: May 2026

Honors/Awards: 2024 Intercollegiate Broadcast Award Finalists, Society of Professional Journalists Campus Award

Relevant Coursework: Visual Storytelling, Design Principles, Reporting & Writing III, TV News, Social Media & Data Analytics

EXPERIENCE

USA TODAY Co.

Summer 2026 – Present

Gators Wire contributor;

- Produced daily coverage of Florida Athletics, including breaking news, analysis, features and game coverage for Gators Wire.
- Conducted original interviews and research with athletes, coaches and recruiting prospects to develop timely, engaging stories for a national audience.
- Wrote and published SEO-focused content through WordPress, optimizing headlines and story structure to increase digital reach and audience engagement.

Florida Division of Emergency Management

Summer 2025

Strategic Communication Intern,

- Assisted in developing and executing strategic communication plans to inform the public during emergency preparedness and response efforts, ensuring message clarity and accuracy.
- Produced and edited digital content, including press releases, social media posts, and graphic materials, to support statewide emergency management initiatives.
- Collaborated with cross-functional teams to monitor media coverage, track public engagement metrics, and refine communication strategies for greater reach and impact.

The FAMUAN/FAMU TV-20

Fall 2023 – Spring 2026

Staff Writer/Editor/Reporter

- Reported on Florida A&M University athletics and campus news as a beat writer, delivering timely coverage.
- Conducted interviews with athletes, coaches, administrators, and local figures to develop diverse perspectives.
- Developed and produced weekly Scripts, coordinating with producers and anchors to ensure smooth execution, while maintaining strong editorial judgement.

LEADERSHIP & PROFESSIONAL DEVELOPMENT

WANM 90.5 The Flava Station

Tallahassee, Florida

Assistant Sports Director

August 2023 – Spring 2026

- Organized rundowns for weekly podcasts and collaborated with fellow student creators to boost retention 15%.

Society of Professional Journalists

Tallahassee, Florida

1st Vice President

August 2023 – Spring 2026

- Assisted the president in all chapter operations and coordinated journalism-related events.

Phi Beta Sigma Fraternity, Inc.

Tallahassee, Florida

Public Relations Coordinator

March 2024 – 2026

- Managed and designed promotional content for fraternity events and community service initiatives.

SKILLS & INTERESTS

Content Creation: Adobe Photoshop, Premiere Pro, InDesign; Final Cut Pro; Microsoft Office Suite

Social Media Management: Twitter (X), Instagram, Facebook; Audience engagement strategies; WordPress