

Michael J. Trim Jr

Tallahassee, Florida

michaell.trim@famu.edu | (407) 913-1590

EDUCATION

Florida A&M University, School of Journalism & Graphic Communication

Tallahassee, Florida

Your Major: Bachelor of Science, Broadcast Journalism

Expected Graduation: May 2026

Honors/Awards: 2024 Intercollegiate Broadcast Award Finalists, Society of Professional Journalists Campus Award

Relevant Coursework: Visual Storytelling, Basic Design Principles, Reporting & Writing III, TV News, social media & Data Analytics

EXPERIENCE

Florida Division of Emergency Management

Tallahassee, Florida

Strategic Communication Intern,

Summer 2025

- Assisted in developing and executing strategic communication plans to inform the public during emergency preparedness and response efforts, ensuring message clarity and accuracy.
- Produced and edited digital content, including press releases, social media posts, and graphic materials, to support statewide emergency management initiatives.
- Collaborated with cross-functional teams to monitor media coverage, track public engagement metrics, and refine communication strategies for greater reach and impact.

The LEAD

Tallahassee, Florida

Orlando Magic Social Media Manager

Spring 2025 – Summer 2025

- Managed a sports-focused Twitter (X) branch account, producing consistent daily content during in-season and offseason periods to boost engagement and brand visibility.
- Designed and published original graphics to accompany tweets, enhancing visual appeal and improving post performance.
- Collaborated with team members via Slack to coordinate content strategy, maintain brand voice, and adhere to established social media guidelines.

The FAMUAN

Tallahassee, Florida

Staff Writer/Editor,

Fall 2023 – Present

- Report on Florida A&M University athletics and campus news as a beat writer, delivering timely coverage.
- Conduct interviews with athletes, coaches, administrators, and local figures to develop diverse perspectives.
- Edit peer submissions to maintain journalistic standards and improve clarity, enhancing overall storytelling.

FAMU TV-20

Tallahassee, Florida

Reporter,

Spring 2023 – Present

- Serve as on-air talent for weekly broadcast, delivering scripted and unscripted news segments with clear communication.
- Develop and produce weekly Scripts, coordinating with producers and anchors to ensure smooth execution.
- Demonstrate fast paced newsroom environment and adaptability while maintaining strong editorial judgement.

LEADERSHIP & PROFESSIONAL DEVELOPMENT

WANM 90.5 The Flava Station

Tallahassee, Florida

Assistant Sports Director

August 2023 – Present

- Organized rundowns for weekly podcast and collaborated with fellow student creators.

Society of Professional Journalists

Tallahassee, Florida

1st Vice President

August 2023 – Present

- Assist the president in all chapter operations and coordinate journalism-related events. journalistic

Phi Beta Sigma Fraternity, Inc.

Tallahassee, Florida

Public Relations Coordinator

March 2024 – Present

- Manage and design promotional content for fraternity events and community service initiatives.

SKILLS & INTERESTS

Content Creation: Adobe Photoshop, Premiere Pro, InDesign; Final Cut Pro; Microsoft Office Suite

Social Media Management: Twitter (X), Instagram, Facebook; Audience engagement strategies; Live-tweeting sports events

Broadcast & Journalism: On-air presentation, sports reporting, scriptwriting, interviewing athletes, AP Style